



Md Asmaul Hossain

Digital Marketer & Canva Designer

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📍 Chapainawabganj, Rajshahi, Bangladesh 🌐 mdasmaulhossain 🔗 Web

👤 PROFILE

"I am a results-driven Digital Marketer and Social Media Manager with 2 years of experience in planning, launching, and optimizing high-performing campaigns across Facebook Ads, Google Ads, YouTube Video SEO, Pinterest Marketing and multi-platform Social Media Management. Skilled in Canva for designing engaging brand visuals. Proven ability to boost sales, improve brand visibility, and generate high-quality leads through strategic and data-driven digital marketing initiatives."

🏢 PROFESSIONAL EXPERIENCE

2025 – present
Rajshahi, Bangladesh

Fair Diagnostic Centre

Facebook Ads Specialist

- Executed hyper-local Facebook ad campaigns to promote clinic services and drive patient bookings.
- Increased appointment conversions by 70% through lead generation ads targeting nearby audiences.
- Designed visually engaging ad creatives using Canva, and optimized campaigns to reduce cost-per-lead while maximizing ROI.

2023 – 2024
Los Angeles, USA

Kohls Company

Facebook Ads & Google Ads Expert

- Successfully managed 100+ Facebook and Google Ads campaigns across e-commerce, education, and local service sectors.
- Increased CTR by 40% and reduced CPC by 25% through targeted audience research, keyword optimization, and A/B testing.
- Managed campaign budgets ranging from \$100 to \$2,000, consistently achieving high ROI and quality leads.
- Monitored and optimized campaign performance using Meta Ads Manager and Google Ads Console.

🎓 EDUCATION

2023 – present

Mathematics

Rajshahi College

🧠 SKILLS

Facebook Ads

Canva Design

Google Ads

YouTube Video SEO & Optimization

Social Media Mangement

Marketing Strategy

Pinterest Marketing

AI Tools

🌐 LANGUAGES

Bangla (Native)

English (Fluent)